



## Top Tip Tuesday #14

your weekly email from Esther at Online Media Works

Dear ,

Welcome to #toptipTuesday, your weekly email from Esther at Online Media Works.



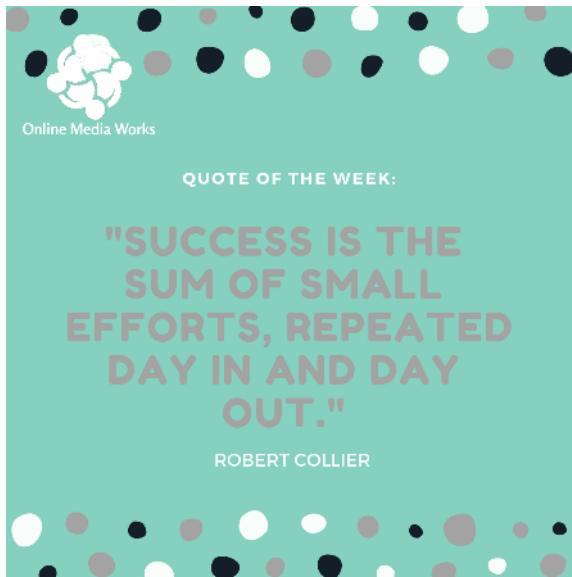
### Christmas ideas for your social media

This week's Top Tip Tuesday is a [checklist](#) of 15 things you can use in your Christmas social media campaigns. I think I'm going to create an Advent calendar. What will you do?



### Have you discovered Social Blade?

This week's social media insight looks at [Social Blade](#). What is it and what can it do for you?



### Quote of the week

When I read this [quote](#) it really resonated with me about the way that social media works; it takes consistency each and every day to build momentum and get our message out there. Success doesn't just happen overnight.



### The next Social Media Cafe...

There'll be coffee, cake and friendly help and advice to make the most of your [images](#) on social media. We'll look at graphics and videos, consistency of branding and more. No design experience required!

Book now

Until next week.....

Best wishes

Esther



Online Media Works

## 4 ways to work with me

### The Social Media Café



FACE TO FACE, IN A GROUP

### Online at Social Media Success



ONLINE, AT YOUR OWN PACE

### Have your cake and eat it!



IN A GROUP AND ONLINE

### As a VIP



FACE TO FACE, AT YOUR PACE

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