

Top Tip Tuesday #4 11th Sept 2018

Welcome to #toptipTuesday, your weekly email from Esther at Online Media Works.



This week's #toptipTuesday is looking at ways to use Pinterest for your Business. According to Pinterest 93% of users, use Pinterest to plan purchases. Read more [here](#).

This week's top insight



This week's insight is about using LinkedIn for your business. Watch my quick video and look at 8 areas of your LinkedIn profile. Read more [here](#).

For your calendar



The Social Media Cafe. We meet twice a month in Malvern, Worcestershire and it's an opportunity to get together with like-minded business owners, learn about a social media platform in a hands-on way (or explore a topic, such as social media strategy) plus enjoy unlimited tea/coffee and cake. It's informal, informative and fun. There are 8 workshops in the series, you can choose one or a few, or all of them! The next one is looking at using [LinkedIn](#) in your business.

Quote of the Week



Following on from last week's cake-related quote, enjoy another one.... [Again](#) from Julia Child!

Until next week.....

Best wishes

Esther



PS You can still get my two free ebooks [here!](#)

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