

Top Tip Tuesday #8 9th Oct 2018

Welcome to #toptipTuesday, your weekly email from Esther at Online Media Works.



This week's #toptipTuesday is about all things Pinterest. You can read some stats about why you should be on Pinterest [here](#). I've created a checklist for you that outlines 10 things you can do to polish your Pinterest profile. You can download it [here](#) (no email sign up needed!)



Did you know Pinterest drives 3.8x greater sales than the average digital campaign? (Source [Pinterest](#)) And 250 million people now use Pinterest each month? (Data from [10.9.18](#)) If your business isn't on Pinterest yet, now is a great time to get started! Read more [here](#)

For your calendar



You're invited to The Social Media Cafe.... If you don't have a solid plan in place for how to use Pinterest as part of your business strategy, you could be missing out on opportunities to reach potential new customers.

Learn more by coming to the Social Media Café!

When: Friday 19th October 2018

Where: Open Space, Malvern, WR14 1UT

Time: 12 noon – 2pm

Cost: £25.00

There'll be coffee, cake and friendly help and advice to make the most of Pinterest in your business.

You'll get a printed handbook to refer back to afterwards (not a copy of PowerPoint slides!) and access to a private Facebook group for on-going support and advice.

Book [here](#)

Quote of the Week



Until next week.....

Best wishes

Esther



PS You can still get my two free ebooks [here!](#)

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