

Top Tip Tuesday #9 16<sup>th</sup> Oct 2018

Welcome to #toptipTuesday, your weekly email from Esther at Online Media Works.



Following on from last week, this week's #toptipTuesday is about all things Pinterest, again! Check out [7 steps](#) to create perfect Pinterest images that drive clicks to your website.



Are you maximising your use of video in your social media? Is a minute of video really equivalent to 1.8 million words?! [Here](#) is an explanation.

**This Friday 19th October**



You're invited to The Social Media Cafe.... If you don't have a solid plan in place for how to use Pinterest as part of your business strategy, you could be missing out on opportunities to reach potential new customers.

You'll learn:-

- how to to set up an attention-grabbing Pinterest profile
- how to grow your brand presence on Pinterest
- the importance of using the correctly sized graphics
- how to post correctly on Pinterest
- how to use Pinterest analytics to boost your business

**When:** Friday 19th October 2018

**Where:** Open Space, Malvern, WR14 1UT

**Time:** 2pm - 4pm ***PLEASE NOTE CHANGE OF TIME***

**Cost:** £25.00

There'll be coffee, cake and friendly help and advice to make the most of Pinterest in your business.

You'll get a printed handbook to refer back to afterwards (not a copy of PowerPoint slides!) and access to a private Facebook group for on-going support and advice. Don't miss out, book [now!](#)

**Quote of the Week**



"A good plan executed now, is better than a perfect plan next week." General Patten.

Do you agree? Drop me an email to let me know!

Until next week.....

Best wishes

Esther



PS Did you download my free [Pinterest](#) checklist?

**Esther Partridge-Warner**

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