

Top Tip Tuesday #6 25<sup>th</sup> Sept 2018

Welcome to #toptipTuesday, your weekly email from Esther at Online Media Works.



This week's #toptipTuesday is looking at ways that you can stand out on LinkedIn. Did you know that one in three professionals on the planet is on the platform? That's a lot of people! You can read the Top Tip and watch the video [here](#).



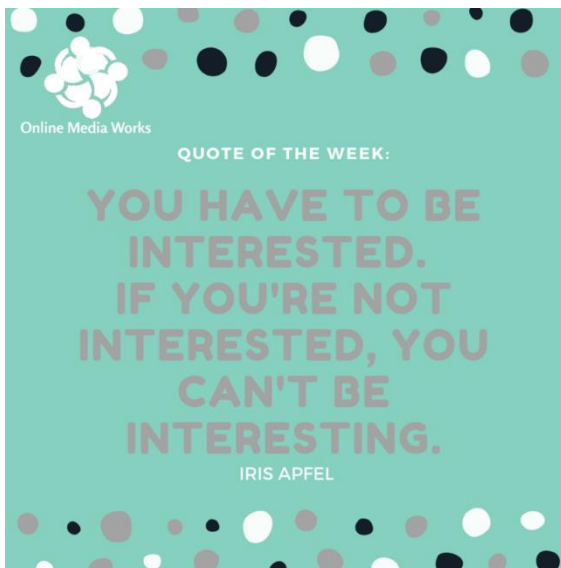
This week's insight is about building a robust, measurable social media strategy for your business. Read more [here](#)

**For your calendar**



You're invited to The Social Media Cafe. We meet twice a month in Malvern, Worcestershire and it's an opportunity to get together with like-minded business owners, learn about a social media platform in a hands-on way (or explore a topic, such as social media strategy) plus enjoy unlimited tea/coffee and cake. It's informal, informative and fun. There are 8 workshops in the series, you can choose one or a few, or all of them! Find out [more](#) The next one is on Tuesday 2nd October and we are looking at [Social Media Strategy](#).

### Quote of the Week



A great quote from the indomitable Iris Apfel which resonates for me as I think about how we use social media. Read more [here](#).

Until next week.....

Best wishes

Esther



PS You can still get my two free ebooks [here!](#)

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